

**Statement on Institutional Monitoring 2007/08**

The Board of Governors has adopted a system of institutional monitoring based on the use of key performance indicators and other measures of performance. These measures are benchmarked, where possible, against sector level information and data from other higher education institutions. The Board has agreed a set of high-level indicators of institutional performance that it monitors, some of which are linked to the 'trigger metrics' for Institutional Sustainability originally produced by the Research Base Funders' Forum. The Board has also mapped its monitoring system against that suggested by the Committee of University Chairs<sup>1</sup>. By following the above method, a statement of institutional performance for academic year 2007/08 has been produced. The Board's risk-based assessment is divided into two sections. The first provides an evidence-based assessment of areas that the Board considers to be on programme with the University College's Strategic Plan and where the Board will continue to monitor progress in 2008/09. The second covers areas where the Board will continue to focus particular attention during the course of academic year 2008/09.

**Section 1: Areas on Programme with the University College's Strategic Plan**

Indicator	Examples of Evidence to Support this Conclusion
<b>Institutional Sustainability</b>	<ul style="list-style-type: none"> <li>• Student recruitment levels maintained and growth in FTE students by c11% over 2006/07</li> <li>• Successful exploitation of new employer engagement /work-based learning student markets with consequent income growth (Continuing professional development student number growth by 122% over 2006/07)</li> <li>• Continued positive measures of institutional quality (see below)</li> </ul>
<b>Academic Profile and Positioning</b>	<ul style="list-style-type: none"> <li>• Successful Partner Integrated Quality and Enhancement Review (IQER)</li> <li>• Major awards from HEFCE Strategic Development Fund of Additional Student Numbers and co-funded Employer Engagement numbers</li> <li>• Significant growth in research grants/contracts and associated income (detailed in financial statements for 2007/08)</li> <li>• Centre for Excellence in Teaching and Learning for the land-based higher education sector</li> </ul>
<b>The Student Experience</b>	<ul style="list-style-type: none"> <li>• National Student Survey (4<sup>th</sup> in UK) with an 81% participation rate (sector average 63%)</li> <li>• Widening participation from NS-SEC classes 4, 5, 6 &amp; 7 58.4% (1<sup>st</sup> in UK) (2006/07 HESA data)</li> <li>• Employability performance indicator (5<sup>th</sup> in UK) with a rate of 99.5% (UK average 93.8%) (2006/07 HESA data)</li> </ul>
<b>Research</b>	<ul style="list-style-type: none"> <li>• 100% growth in numbers of staff submitted in the Research Assessment Exercise 2008 (compared to RAE 2001)</li> <li>• Growth in research income (detailed in financial statements for 2007/08)</li> </ul>
<b>Knowledge Transfer and Relationships</b>	<ul style="list-style-type: none"> <li>• Lead organisation in National Rural Knowledge Exchange</li> <li>• Significant growth in employer engagement/work-based learning activities</li> </ul>
<b>Financial Health (part)</b>	<ul style="list-style-type: none"> <li>• Positive student recruitment for 2007/08</li> <li>• Positive financial position at year end (% ratio surplus/deficit to total income 4.53%)</li> <li>• Met new 'single conversation' deadlines for annual returns to HEFCE for 2007/08</li> <li>• Fall in % HEFCE income from 51.19% in 2006/07 to 48.29% in 2007/08</li> </ul>

<sup>1</sup> CUC (2006) Report on the Monitoring of Institutional Performance and the Use of Key Performance Indicators, Sheffield: Committee of University Chairmen, November 2006, 51p

<b>Indicator</b>	<b>Examples of Evidence to Support this Conclusion</b>
<b>Estates and Infrastructure (part)</b>	<ul style="list-style-type: none"> <li>• Construction began for new Dairy Unit to support academic activities</li> <li>• RDA capital funding secured to create a new West Midlands Regional Food Academy</li> <li>• HEFCE and private capital funding secured to create a new Student Services Centre</li> <li>• Positive financial performance on College Farm</li> </ul>
<b>Staff and Human Resource Development (part)</b>	<ul style="list-style-type: none"> <li>• Successful IIP re-recognition in March 2008</li> <li>• Creation of a new HR Strategy for the period 2008-2011</li> </ul>
<b>Governance, Leadership and Management</b>	<ul style="list-style-type: none"> <li>• Selected to participate in an HE sector research study on high performing boards led by the Committee of University Chairs and Leadership Foundation for Higher Education</li> <li>• Selected to participate in an Equality Challenge Unit Study on Equality and Diversity in HE governance</li> <li>• Selected to participate in a HEFCE review of accountability costs and impacts in the HE sector</li> <li>• New Strategic Plan for 2008-2013 developed</li> </ul>
<b>Institutional Projects</b>	<ul style="list-style-type: none"> <li>• Successful development of the Rural Employer Engagement Development Network proposal</li> <li>• Successful promotion of employer engagement activities to Government Ministers and others</li> </ul>

## **Section 2: Areas of Particular Focus by the Board in 2008/09**

<b>Indicator</b>	<b>Actions During 2008/09</b>
<b>Financial Health (part)</b>	<ul style="list-style-type: none"> <li>• Continued attention to be paid to financial performance against the University College's Financial Strategy in the light of the recent economic downturn</li> </ul>
<b>Estates and Infrastructure (part)</b>	<ul style="list-style-type: none"> <li>• New Estates Strategy to be developed to guide/reflect future capital investment plans</li> </ul>
<b>Staff and Human Resource Development (part)</b>	<ul style="list-style-type: none"> <li>• Revised management development programme to be implemented</li> </ul>