

For further information please contact:

**Placement Enquiries**  
01952 815409

**Carrie de Silva**  
Placement Co-ordinator and Placement Manager,  
Rural Enterprise & Land Management  
01952 815304  
[cdesilva@harper-adams.ac.uk](mailto:cdesilva@harper-adams.ac.uk)

**Matthew Back**  
Placement Manager, Agriculture  
01952 815361  
[mback@harper-adams.ac.uk](mailto:mback@harper-adams.ac.uk)

**Peter Darkins**  
Placement Manager, Engineering  
01952 815316  
[pdarkins@harper-adams.ac.uk](mailto:pdarkins@harper-adams.ac.uk)

**Erica Martin**  
Placement Manager, Veterinary Nursing  
01952 815218  
[emartin@harper-adams.ac.uk](mailto:emartin@harper-adams.ac.uk)

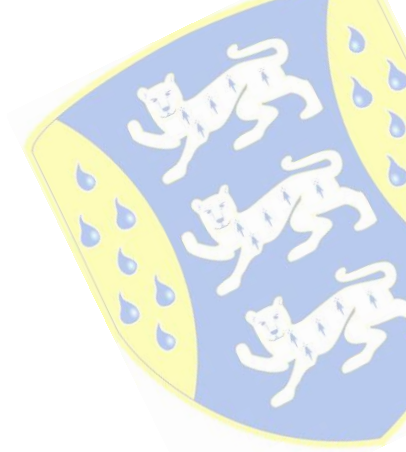
**Gabriella Parkes**  
Placement Manager, Countryside, Environment,  
Leisure & Tourism  
01952 815344  
[gparkes@harper-adams.ac.uk](mailto:gparkes@harper-adams.ac.uk)

**Patricia Parrott**  
Placement Manager, Agri-food & Business  
01952 815273  
[tparrott@harper-adams.ac.uk](mailto:tparrott@harper-adams.ac.uk)

**Margaret Parry**  
Placement Manager, Animal Welfare & Management  
01952 815212  
[maparry@harper-adams.ac.uk](mailto:maparry@harper-adams.ac.uk)

**Jim Huntington**  
Placement Manager, Animals  
01952 815211  
[jhuntington@harper-adams.ac.uk](mailto:jhuntington@harper-adams.ac.uk)

[www.harper-adams.ac.uk](http://www.harper-adams.ac.uk)



Advancing Skills for Professionals in the Rural Economy

# Placement Learning





## Placement Learning at Harper Adams

*All courses include a 12 month placement in a commercial environment.*

Harper Adams places great importance on the placement period. Placement provides students with an opportunity for on-the-job training to produce a well-rounded individual with practical, interpersonal and business skills, and by the end of the course, the ability to take on managerial responsibility.

### Student Benefits

- ◆ Apply the theory gained through their studies in a commercial or professional environment
- ◆ Acquire knowledge and experience to underpin studies in the later stages of the course
- ◆ Acquire practical, interpersonal and business skills needed in the workplace
- ◆ Develop an appreciation of management skills
- ◆ Provide experience on which to base future career plans

Harper Adams seeks to develop long term relationships with placement employers and has strong links with a large number of employers across a range of sectors. Each subject area has a Placement Manager responsible for advising students on suitable placements, supporting students in placement applications and liaising with employers.

### Employer Benefits

A Harper Adams placement student can benefit businesses in a number of ways:

- ◆ New ideas and fresh enthusiasm
- ◆ Up to date knowledge of latest commercial developments, new technology and IT skills
- ◆ Cost effective additional staff resource
- ◆ Benefit from the latest research through closer links with the college
- ◆ Enable specific project work to be undertaken
- ◆ 'Try before you buy' with regard to graduate selection

Harper Adams students:

- ◆ Are good team workers
- ◆ Can think for themselves and get on with the job
- ◆ Can focus on business issues and solutions
- ◆ Resolve business problems effectively



### Future Developments

- ◆ Improved access to College resources for students on placement
- ◆ Improved awareness of placement and graduate opportunities through closer links with employers
- ◆ Guidance for students and employers to help cope with disability in the work place
- ◆ Development and promotion of sector-wide good practice for placements in the rural economy

