



Harper Adams
University College
Shropshire



Local Food Guide

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Why buy local?

Farmers manage and preserve Britain's unique landscape.

Each year two-thirds of the British population take at least one trip to the countryside.

Farming is vital in the battle against global warming. Every 100 hectares of crops soaks up between 30 and 60 tonnes of carbon a year.

(NFU - www.whyfarmingmatters.co.uk)

Buying even a small amount of your weekly shopping from a farm shop means that you are cutting out the middle man and supporting our nation's farmers.

In most cases you needn't even visit the farm, with so many enterprising farm shops now using online shopping and the power of the internet.

Buying local produce as fresh as it can be, sometimes even harvested the day you buy it, is not only good for you but it supports the local economy in these difficult financial times.

Harper Adams Catering Services

Serving more than 2,000 meals a day to hungry students and conference guests is no mean feat for any catering enterprise.

However we take it one step further: Our holistic, award winning approach to local sourcing means that the ingredients that go into our menus are as fresh as possible from local farmers & producers.

Pork, beef, lamb, eggs, potatoes, chillies and herbs all come from the University College's commercial farm, just 400 metres from the kitchens.

- Cheese is produced by the Mr Moyden Cheese Company - 3 miles away
- Bread is from the Bloomers Bakery in Wem - 20 miles
- Milk and cream are from the Wells Farm Dairy - 13 miles

Our passion for local food drives us to continually evolve our menus. From originally utilising Harper Adam's beef, lamb and pork for roasting & steaks, we have now developed koftas, sausages, burgers and much more all produced in our kitchens from meat that travels just 400 metres from the farm.

Keep an eye on our menus to see what new local produce we will be using each week - even on a commercial scale local sourcing is not only feasible but essential to ensure our impact on the environment is minimal, our food is of the highest quality and we support the regional economy.

What's in season?

Eating food that is in season makes sense. It doesn't have to be flown thousands of miles from far-flung countries to reach your plate, and local food is fresher and often of a higher quality.

So what's in season? What can you expect your local producers to be selling fresh at farmers' markets and farm shops? Examples would be:

Spring

Broccoli, spinach, watercress, asparagus, rhubarb

Summer

Tomatoes, salad leaves, courgettes, berries, apricots

Autumn

Aubergine, beetroot, butternut squash, apples, pears

Winter

Apples, brussel sprouts, leeks, cauliflower, celery

For more information on what's in season and plenty of advice on recipes, preparation and what to look for in freshly grown produce go to www.eattheseasons.co.uk

Map of the region



Harper Adams is in the perfect location for sourcing quality local produce. Shropshire is famous not only for its beautiful scenery, but also for the quality and variety of produce available from small local enterprises. From cheese, milk and ice cream to beef, lamb and sausages. From Bridgnorth to Whitchurch and Stafford to Shrewsbury, you can always find locally produced food of the highest quality while supporting the region's economy.

Local food guide

This guide aims to provide you with a pocket-sized reference to local food sourcing in the area.

The listings are in order of distance from the Harper Adams University College campus in Edgmond, near Newport.

It highlights the small individual shops and producers in the Newport area such as butchers and greengrocers, as well as farm shops and farm gate enterprises in the surrounding area offering a greater range of local produce under one roof.

While the postcode is listed with the address, please do not rely on satellite navigation, because in some rural areas systems often get confused!

Also please remember that a majority of the farm shops are located on working farms with cows, sheep and pigs on site. Therefore please exercise caution with your pets.



Local food directory

Edgmond Village Stores - 0.8 miles

The closest general store to the campus, stocking everything from fruit and vegetables to magazines and sweets.

27, High St, Edgmond, TF10 8HH

 01952 811951

Wycherley Fine Foods - 2.5 miles

A specialist cheese retailer based in a beautiful Grade II listed building in the centre of Newport. Offerings include a deli counter with fine foods and wine, coffee shop and tea garden. They also produce designer hampers all year round for any occasion with a worldwide delivery service.

49 High St, Newport, TF10 7AT

 01952 814002

David Matthews Butchers - 2.5 miles

The local family butchers in Newport, supplying high quality cuts of pork, beef and lamb, as well as sausages, burgers, black pudding and more. Sourced locally and prepared by an experienced butcher.

7, Stafford St, Newport, TF10 7LU

 01952 812356

Mr Moyden's Handmade Cheese - 3 miles

A fantastic traditional cheese producer located right on our doorstep and while they do not have a farm shop, the website has a full list of local stockists, or you can enjoy it on the menu at Harper Adams.

Grove Farm, Church Aston, Newport, TF10 9EH

 01952 810798.  www.mrmoyden.com

Fish in a Box - 3 miles

A local fishmonger with a difference - place your order online and have fresh fish delivered directly to your door. Their award winning service and attention to detail means that your fish will be picked and prepared specifically to your requirements, along with a recipe suggestion.

They also offer a 10% discount on every order for Harper Adams students, just mention Harper Adams when ordering.

Unit 3, Nova Units, Audley Avenue, Newport, TF10 7BX

 01952 820966  www.fishinabox.co.uk

Green Fields Farm - 5 miles

Mon-Sat: 9am-6pm. Sun: 10am-5pm

A large farm shop located just down the road in Donnington, offers a wide selection of locally sourced produce from fruit and vegetables to dairy, meat and cakes.

Green Fields also offer an online shop with a delivery service throughout the Midlands, check the website for more details.

10% off for Harper Adams students with your ID card.

Green Fields Farm, Station Road, Donnington, Telford, TF2 8JY

 01952 677345.  www.greenfieldsonline.co.uk

Greenways Farm Shop - 6 miles

Free-range eggs, fruit and vegetables, meats, pastries, preserves, cakes, milk, cream and cheese. All the produce is either home grown or sourced as locally as possible.

Ashley Rd, St. Georges, Telford, TF2 9LF

 07845 736144

The Chicken Came First - 7 miles

Please call in advance to arrange collection.

Clare Draper believes in cruelty-free eggs from happy hens and is helping to keep rare breeds alive and scratching.

She has a small flock of unusual breeds which roam freely around the farm. Clare operates a local delivery round in addition to collections from the farm gate - call for details.

Lynton Mead, Outwoods, Newport, TF10 9EB

 01952 691418

Ted's Traditional Beef - 9 miles

Thurs & Fri: 9am-5pm. Sat: 9am-3pm.

Ted retails all cuts of beef, pork & lamb, as well as dry cured bacon and homemade sausages and burgers. The beef is reared on site from their native and rare breed bulls fed traditionally on grass and additive free mixed feed.

Teds Farm Shop, Hungerhill Farm, Sheriffhales, TF11 8SA

 01952 461146  www.tedsbeef.co.uk

The Gastronomy Shop - 9 miles

Mon-Fri: 9am-5pm. Wed: 9am-2pm.

A traditional deli and coffee shop selling a wide variety of local produce from across the region.

9 High Street, Gnosall, Staffordshire ST20 0EX

 01785 824616  www.callinthecaterers.com

Ironbridge Gorge Museum Trust - 10 miles

Operating as part of the Trust, 10 gift shops specialise in everything from local food produce to Fairtrade goods.

Coach Road, Coalbrookdale, Telford, TF8 7DQ

 01952 435900  www.ironbridge.org.uk

Fletchers Farm Shop & Deli - 11 miles

Fresh, local and organic produce. Delicious meats, cheeses, pastries, pates, frozen ready meals and freshly baked bread.

Fletchers Garden Centre, Bridge Farm, Stone Rd, Eccleshall. ST21 6JY

 01785 851057  www.fletchers-gardencentre.co.uk

Red Lion Farm Shop - 11 miles

Tues-Sun: 10am-5pm.

A family run farm with its own herd of pedigree Jersey cows, whose milk is used to make delicious ice cream. Attractions on site include viewing windows to watch the ice cream being made, a farm shop stocking local produce and a tea room.

Church Eaton Road, Haughton, ST18 7JG

 01785 780587  www.red-lion-farm.co.uk

Fordhall Farm - 11 miles

Wed, Sat & Sun: 11am - 4pm. Fri: 11am-6pm.

Fordhall Farm is owned by a community, more than 8,000 individuals in the society own the farm as shareholders.

The on-site shop supplies meat and poultry from the farm as well as other local producers in addition to biscuits, snacks and preserves from the region.

Fordhall Farm, Tern Hill Road, Market Drayton, TF9 3PS

 01630 638255  www.fordhallfarm.com

MacLeod's Fine Foods - 11 miles

Wed, Sat & Sun: 11am - 4pm. Fri: 11am-6pm.

Macleod's has a wide choice of cheese, smoked fish and meats, pâtés, oils, sauces, pickles and preserves. A selection of bespoke gourmet hampers and picnic baskets, freshly baked speciality bread, local free-range eggs and honey are also available.

35 High Street, Eccleshall, Staffordshire, ST21 6BW

 01785 851118  shop@macleodsfinefoods.co.uk

Weston Park Granary Farm Shop - 11 miles

Sun-Mon: 10am-4pm. Tues-Sat: 10am-6pm. Late Thur: 8pm.

Located in the restored 1767 Granary the shop works with local producers to supply quality food & drink. With a butchery in store and featuring over 30 suppliers from fruit and dairy produce to local beers and ciders there is something for all ages.

Weston-Under-Lizard, Nr Shifnal, TF11 8LE

 01952 852100  www.weston-park.com

Boxfresh Organics - 11 miles

A local home delivery service for organic fruit and vegetable selection boxes. Simply select your box from the website and it will be delivered to your door. A simple, convenient way to get more high quality local produce onto your plate.

Rodenhurst Farm, Rodington, SY4 4QU

 01952 770006  www.boxfreshorganics.co.uk

Buttercross Farm Shop - 12 miles

Wed-Fri: 8:30am-5:30pm. Sat: 8:30am-5pm. Sun: 10am-3pm.

Famous for its award winning traditional pork sausages, along with more than 20 different flavours of sausage, Buttercross also sells its own cured gammons, honey-glazed hams, free range pork, pedigree Aberdeen Angus beef, local lamb and free range poultry. There are also cheeses, preserves, dressings, cakes, crisps, ice creams and much more locally-sourced produce.

Shiffords Grange Farm, Red Bull, Market Drayton, TF9 2QS.

 01630 656670  www.buttercross.com

Citadel Farm Shop - 12 miles

Mon-Sat: 9:30am-5:00pm. Closed Sundays.

Retailing high quality beef and potatoes from the farm, in addition to a plethora of local produce including ice creams, cheeses and their butcher's own home cured bacon.

Situated on the A53 as you enter Shawbury from Shrewsbury.

The Woodlands Farm, Shawbury, Shrewsbury, SY4 4JQ

 01939 250216  www.citadelfarms.co.uk

Bings Heath Smokery - 12 miles

A fantastic traditional smokery offering smoked fish, game, poultry and a selection of meats, for sale via the website. Order online for delivery nationwide.

Greenfields, Bings Heath, Astley, Shrewsbury, SY4 4BY

 01939 250141  www.bingsheathsmokery.co.uk

Greengate Deli - 12 miles

Mon-Fri: 8:30am-5pm.

Stafford town centre's first delicatessen, specialising in a wide variety of locally sourced food and drink. Also serves takeaway sandwiches and snacks.

46 Greengate Street, Stafford, ST16 2JA

 01785 258142.  www.greengatedeli.co.uk

Beech Farm Shop - 14 miles

Family-owned shop selling home grown and local produce, and currently developing a 'food from Staffordshire' section.

Beech, Nr Trentham, Stoke on Trent, ST4 8SE


 01782 657446

Coton Oaks - 14 miles

Open Easter - Autumn, seven days a week.

Offers quality fine food, fresh produce, coffee house, local butchers and a post office all under one roof.

Coton, Whitchurch, SY13 3LQ

 01948 840592

Whitegate Farm Shop - 14 miles

Mon-Fri: 8:30am-6pm. Sat: 8am-5pm. Sun: 9am-12pm

A family-owned farm shop offering their own home reared meats as well as pies, pasties, crumbles and flans, handmade on the farm.

Whitegate Farm, Wheaton Aston, Stafford, ST19 9QT

 01785 840866  www.whitegate-farm-shop.co.uk

Cosford Grange Farm Shop - 15 miles

Mon, Tues, Weds, Sat: 9am-5pm. Thurs & Fri: 9am-6:30pm

Sun: 9:30am - 1:00pm

Stocking their own potatoes and asparagus (when in season) in addition to locally sourced fruit and vegetables, bread, cakes, meat, ice cream, fruit juices and preserves, as well as flowers and garden ornaments.

Cosford Grange Farm, Holyhead Rd A464, Shifnal, TF11 9JB

 01902 373363  www.cosfordgrangefarmshop.co.uk

Battlefield 1403 - 15 miles

Tues-Sat: 10am-5:30pm. Sun: 10am-4:30pm

A family-run enterprise set on the site of the Battle of Shrewsbury, encompassing an exhibition, café, butchery and farm shop, inside converted farm buildings.

The butchery is a key focal point, selling beef and lamb produced on the farm, with all other meat sourced locally.

The farm shop sells everything from wine, beer and cider to ice cream, pastries and other locally sourced produce.

Battlefield Farm, Upper Battlefield, Shrewsbury, SY4 3DB

 01939 210 905  www.battlefield1403.com

Gailey Fruit Farm - 17 miles

Tues-Sat: 10am-5:30pm. Sun: 10am-4:30pm

Usually opening at the end of May, the farm offers pick-your-own soft fruits as well as ready packaged fruit and local produce. Located adjacent to Dobbies Garden Centre just off the junction of the A5 and A449, at Gailey roundabout.

Gailey, Nr Penkridge, ST19 5PP



 01902 791646  www.gaileyfruitfarm.co.uk

Hungersheath Farm Shop - 17 miles

Wed-Sat: 9am-5pm. Sun: 10:30am-4pm.

The shop retails the farm's own beef, in addition to lamb from a neighbouring farm, pork and chicken from trusted local producers and dairy products, vegetables, fruit and flowers.

Hungersheath Farm, Ashley, Market Drayton, TF9 4EJ

 01630 674261  www.hungersheathfarm.co.uk

Daisy Freezer Centre - 17 miles

Mon-Fri: 8am - 8pm. Sat: 8am - 6pm. Sun: 9am - 4pm.

A successful family-run business since 1976, Daisy offers a huge range of chilled, frozen and essential groceries. A fine foods delicatessen with more than 50 cheeses, olives, cooked meats, oils and vinegars. All the fresh and frozen meat is locally sourced and prepared in store.

24 Bridgnorth Road, Compton, Wolverhampton, WV6 8AA

 01902 758161  www.daisyfreezer.co.uk

The Farm Deli - 17 miles

Located just inside the door at Dobbies, the extensive range includes jams, preserves, pickles, honey, cakes, crisps, pies, pastries, cheese, oils, drinks, meats, sausages, chocolate and sweets to name but a few. All dietary provisions are catered for, including gluten and wheat-free, sugar-free and dairy-free.

Dobbies Garden Centre, Bayston Hill, Shrewsbury, SY3 0DA

 01743 873704

Amerton Farm & Bakery - 17 miles

Open all week: 9am-5pm.

Amerton Farm boasts an on-site bakery, tea room and a farm shop. Retailing local produce such as cheese, jams, butter, cream, eggs and even their own ice cream.

Amerton Farm, Stowe by Chartley, Stafford, ST18 0LA

 01889 270294  www.amertonfarm.co.uk

Wild Rocket Deli - 17 miles

Mon-Wed: 10am-6pm. Thurs-Sat: 9am-6pm. Sun: 10am-2pm.

Set in the heart of Bridgnorth High Town, the Deli is a retailer of fine foods, many handmade on the premises, with others sourced from quality local producers.

6 High Street, Bridgnorth, WV16 4DB

 01746 769539

Maynards Farm Shop - 18 miles

Mon-Sat: 9am-6pm. Sun: 10:30am-4:30pm.

Producing award-winning bacon and sausages to traditional recipes, using rare breed pork from the farm. Another of Rick Steins Food Heroes, Maynards is well worth a visit. They also do mail order via the website.

Weston-Under-Redcastle, Shrewsbury, SY4 5LR

 01948 840252  www.maynardsfarm.co.uk

Churncote Farm Shop - 23 miles

Mon-Wed: 10am-6pm. Thurs-Sat: 9am-6pm. Sun: 10am-2pm.

Specialising in their own home-reared beef, pork and lamb prepared in the traditional way. Also stocking fruit, vegetables, cheese, cream, milk, flour, oats and much more all from local producers in the region.

Welshpool Road, Bicton Heath, Shrewsbury, SY3 5EB


 01743 850273  www.churncote.co.uk

Moor Farm Shop - 23 miles

Tues-Sat: 10am-6pm. Closed Sun & Mon.

Set on the outskirts of Baschurch, Moor Farm Shop stocks a wide variety of beef, pork and lamb cuts from the farm's home-reared livestock, in addition to an ever increasing range of sausages, burgers and stuffed joints of meat. They've even been known to collect eggs while you wait, and also offer a wide variety of local vegetables and homemade ready meals.

Ruyton Road, Baschurch, Shrewsbury, SY4 2EB

 01939 260261  www.moorfarmshop.co.uk

A little further afield...

While these farm shops might not be on your doorstep they're well worth a look if you are heading in their direction.

Wenlock Edge Farm Shop - 28 miles

Mon-Sat: 9am-5pm.

A true artisan producer of bacon, ham, sausages and charcuterie, winning many national and international awards for the quality of their traditional produce from their home reared livestock. Also available from Greenfields Farm and Much Wenlock & Church Stretton farmers' markets (see later in the guide for dates).

Midway between Much Wenlock & Church Stretton on the B4371. Look for signs half a mile south of Longville-in-the-Dale.

 01694 771312  www.wenlockedgefarm.com

Strefford Hall Farm Shop - 35 miles

Tues-Sat: 9am-5pm. Closed Mon & Sun.

Strefford Hall Farm is set at the foot of the Shropshire hills. The shop offers beef, pork and lamb from the farm, as well as free range eggs, sausages and burgers. They also stock food from many local producers, from Moydens & Appleby cheese to Tyrell's potato crisps.

Strefford Hall Farm, Craven Arms, SY7 8DE.

 01588 672759  www.streffordhallfarmshop.co.uk

Denstone Hall Farm Shop - 35 miles

Tues-Fri: 8:30am-5:30pm. Sat: 8am-5:30pm. Sun: 10am-4pm.

Denstone Hall stocks the farm's own beef, outdoor reared pork, local lamb and Denstone Hall cured bacon and sausages.

There is also a large deli counter, freshly baked bread, local dairy produce, fruit, vegetables and an award-winning café..

Denstone, Nr Uttoxeter, Staffordshire ST14 5HF.

 01889 590050  www.denstonehall.co.uk

Ludlow Food Centre - 40 miles

Mon-Sat: 9am-5:30pm. Sun: 10:30am-4:30pm.

With a bakery, butchery, deli and dairy under one roof, the centre is not just a retailer. It has eight workshops surrounding the shop floor where local producers make an impressive array of goods, from jams and preserves to bread, cakes and even ice cream. There is also a café on site, serving produce from the centre itself.

All the meat comes from the Oakly Park Estate, which owns and operates the food centre, with all other ingredients being sourced as locally as possible.

Bromfield, Ludlow, SY8 2JR

 01584 856000  www.ludlowfoodcentre.co.uk

The Internet

The growth of the internet has allowed many local producers and farm shops to be able to make their produce available to the wider market. Where websites for the farm shops and food producers exist, the address accompanies each listing.

In addition, there are several useful websites dedicated to promoting local sourcing, whether it be around Harper Adams in Shropshire or in your own local area.

Useful websites

- **Heart of England Fine Foods**  www.heff.co.uk
The regional group in the West Midlands set up to promote local producers. Includes a directory of retailers and producers across the region.
- **Farm Shopping**  www.farmshopping.net
Directory of FARMA accredited farm shops.
- **Buy LOCAL**  www.buy-local.net
Order online, one delivery, collected from your local farmers and producers. Convenient local shopping.
- **Eat the Seasons**  www.eattheseasons.co.uk
A useful website detailing what food is in season.
- **Farmers Markets**  www.farmersmarkets.net
Lists all the farmers markets across the country.
- **Big Barn**  www.bigbarn.co.uk
Search for local produce near you.

Farmers Markets

Shropshire and the surrounding counties have many farmers' markets, a perfect way to get produce as fresh as it can be. Farmers' markets also provide an excellent way to directly support the regional economy. Most run on a monthly basis, as outlined below:

Bishops Castle

Third Saturday

9.00am - 2.00pm Town Hall

 01588 630260

Eccleshall

Fourth Saturday

10.00am - 2.00pm

Royal Oak

Cannock

Third Friday

9.00am - 3.00pm


The Market Place, Town Ctr

Ludlow

Second Thursday

9.00am - 2.00pm

Castle Square

 01584 878398

Church Stretton

Second & Fourth Friday

9.00am - 1.00pm

Market Square

 01694 722113

Market Drayton

Every Wednesday

8.30am - 1.00pm

Corbet Arms Yard

Craven Arms

First Saturday

9.00am - 2.00pm

Shropshire Hills Centre

 01588 676000

Much Wenlock

First & Third Friday

9.00am - 1.00pm

Guildhall

 01952 727509

Newport

Every Friday

7.30am - 12.30pm

Market Hall

Oswestry

Last Friday

8.30am - 1.30pm

Bailey Head

☎ 01691 680222

enquiries@oswestry-tc.gov.uk

Penkridge

Third Saturday

9.00am - 3.00pm

Pinfold Lane

Shrewsbury

First Friday

8.00am - 3.30pm The Square

☎ 01746 785185

✉ lynn.wood@heff.co.uk

Stafford

Second Saturday

9.00am - 4.00pm

Market Square

Stone

First Saturday

9.30am - 4.00pm

Market Square

Wellington

Third Saturday

9.00am - 12.30pm

Market Square

☎ 01952 240192

Wem

Second Saturday

9.30am - 12.30pm

Leek Street

☎ 01743 367407

Whitchurch

First Saturday

8.30am - 12.30pm

Civic Centre

☎ 01948 665761

Uttoxeter

Last Saturday of the month

9.00am - 3.00pm

Market Place

uttoxeterfarmersmarket.co.uk

Dates & times correct at time of going to press.

Produced by Catering Services



**Harper Adams University College
Newport
Shropshire, TF10 8NB
01952 815000
www.harper-adams.ac.uk**

Every effort has been made to ensure that the information in this publication is correct at the time of going to press. However, Harper Adams reserves the right to implement changes without prior notification.
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