



BSc (Hons) Rural Property and Real Estate (with placement)

UCAS code	D440
Institution code	H12
Duration	4 years (full-time) including a one-year work placement. A three year programme is available for applicants with at least two years, full-time relevant work experience.
Start date	September 2027
Accredited by	Royal Institution of Chartered Surveyors (RICS)
Location	Harper Adams University campus (and location of work placement)

Rural Property and Real Estate (RPRE) is the ideal route for those keen to specialise in the built environment side of rural property and real estate management.

You could manage everything from the care of historic buildings to new developments in the countryside (or where town meets country) and the management of residential and commercial property in the rural sector.

You will cover aspects of law, valuation, construction, taxation, property development, sustainable energy, conservation and more to ensure you have the full breadth of knowledge required to make the right business decisions about rural property and real estate.

This **RICS-accredited programme** is ideal for aspiring rural practice chartered surveyors, with a specialist interest in rural real estate with a focus on the man-made built environment. If your interests lie closer to the agricultural side of rural asset management, explore our [Rural Enterprise and Land Management route](#).

The Harper Advantage

- Access to a qualified, professional and experienced teaching team incorporating Rural Practice Chartered Surveyors with experience in professional practice.
- A full placement year in industry as part of your degree, enabling you to put knowledge into practice, develop your network and discover your future ambitions.
- Professional Accreditation: This degree course is accredited by the Royal Institution of Chartered Surveyors (RICS) for the Rural Surveying Pathway.
- More than 15 competitive scholarships open to students on Land and Property Management routes.

Learn more

For more information about our approaches to teaching and learning please watch [A message from the LPM Course Teaching Team](#).

For information on careers in Rural Chartered Surveying visit the [Grow Your Future](#) website.

A-level entry requirements

- **Entry requirements for 2027 entry are not currently available. Please contact Admissions for advice**

Work Placement

Placement will give you invaluable real-world experience in your chosen area of work. It will allow you to practice what you have learned, and it will allow you to develop your professional networks. Placement provides you with an opportunity to spend a year working anywhere you want to, to live and work somewhere new and an opportunity to meet new people.

You could be working with a large national land agency or specialist real estate firm or with smaller regional/local firms or organisations subject to availability. Alternatively, you may choose to work on a large traditional rural estate, or maybe with a local authority again subject to availability

A number of students each year tend to be offered a position for when they graduate following the successful completion of the placement year.

The placement year can count as the first of two years structured training needed for the RICS Assessment of Professional Competence.

Accreditation



This degree course is accredited by the Royal Institution of Chartered Surveyors (RICS) for the [Residential Sector Pathway](#).

MRICS candidates, who have accredited degrees, must in addition, complete the RICS Assessment of Professional Competence (APC). This involves two years of structured work experience, training and assessment. The placement year of this course can count as the first year of the APC, with the second year undertaken after graduation.

How will I be taught?

A typical week in year 1 consists of:

- 6hrs lectures
- 6hrs seminars, site/estate visits, farm walks and surveying practicals

Students should expect to undertake independent study during a typical tuition week which could include:

- Preparing for classroom activities
- Revisiting classroom materials and following up with tutors should they need additional support.
- Undertaking guided and independent reading around the topics being studied during the week.
- Time spent in undertaking and preparing assessments to be submitted as part of the course.

Assessment methods

The course is assessed on a mixture of coursework of varying types, timed open book assessments (TOBAs) and examinations.

Transfer

Transfers between BSc (Hons) RPRE and BSc (Hons) REALM (and vice versa) can only be considered within the first two weeks of the first academic year. Transfers are not possible thereafter..

Learning in Higher Education – how is it different?

Whilst a student's prior experience or qualifications should prepare them for Higher Education, most will find that study at university level is organised differently than they might have experienced at either school or college. Higher Education sets out to prepare students to think and learn independently, so that they are able to continue learning new things beyond their studies and into the workplace, without needing a tutor to guide them. This means that the time spent in classes with tutors provides direction, guidance and support for work that students undertake *independently* through:

- finding useful information sources and compiling bibliographies of reading material, in paper and online
- reading and making notes to help make fuller sense of subjects
- engaging with online materials and activities found in the College's own virtual learning environment
- preparing assignments to practise skills and develop new insights and learning
- preparing for future classes so you can participate fully

In order to develop the skills of a graduate (whether at Foundation Degree or Honours Degree levels), students are expected to not only be able to recall and explain what they know but also to be able to:

- **apply** what they know to new problems or situations
- **analyse** information and data and make connections between topics to help make sense of a situation
- **synthesise**, or draw together, the information and understanding gained from a range of sources, to create new plans or ideas
- **evaluate** their own work and also the work of others, so that they can judge its value and relevance to a particular problem or situation

Tutors will expect students working towards a Degree to be able to use what they know to solve problems and answer meaningful questions about the way in which aspects of the world work and not just rote-learn information that they have been told or read, for later recall. This means using all the bullet-pointed skills and thinking critically by questioning information, whilst also being rigorous in checking the value of the evidence used in making one's own points. Students will be expected to become increasingly responsible for recognising the areas where they themselves need to develop. Taking careful note of tutor feedback can help to identify the skills and abilities on which attention could usefully be focused. To be successful, students need to be self-motivated to study outside of classes, especially since in higher education, these higher level skills need to be practised independently.

At Harper Adams, students are gradually supported to become less reliant on class-based learning so that they are able to spend a greater proportion of their time in their final year working on projects of interest to themselves and in line with their future career aspirations. In the first year of a course, a student has typically 12 hours of contact per week with staff in lectures, seminars, estate/site visits, farm walks, etc. In the second year, students are given some independent study weeks to enhance their independent learning skills including project work and reading around subject areas.

Harper Adams has an extensive estate and great facilities for students to use as a source of information and inspiration, we also have a well-stocked library and access to countless specialist sources of paper-based and online information. Many of the staff at Harper Adams are involved in research work, which helps ensure the content of the courses is at the forefront of the discipline. This also means that amongst the library books and online journals that students use, there may be some familiar names.

The [Bamford Library](#) and [Faccenda Centre](#) each have spaces in which students can work, either individually or in small groups, using either their own laptop computers or the provided desktop computers, all of which can access the network. Working spaces are zoned to reflect different working conditions, so there is a study space for everybody, whether they need silence or work better in a livelier environment.

Careers

Rural Property and Real Estate graduates are likely to progress to positions in the management of rural property, estates and land, often within a firm of chartered surveyors specialising in this work or in some instances as a resident agent on a larger estate.

What will I study?

Year 1	Year 2	Year 3	Year 4
Academic Development and Professional Practice (R4025HF) 10	Career and Data Management (HF) 10	Placement year	Dissertation - Land and Property Management (HF) 40
Surveying Practice (R4029HF) 10	Sustainable Built Environments (HF) 20		Valuation and Professional Practice (RPRE) (HF) 20
Building Construction, Pathology and Regulation (R4026HF) 20	Planning and Development (HF) 20		Property Development (HF) 20
Rural Land Issues and Policy Development (R4030HF) 20	Property Management and Maintenance (HF) 20		Ethical and Sustainable Investment in the Built Environment (HF) 20
Introduction to the Built Environment (R4028HF) 20	Property Agency and Tenancy Law (HF) 20		Options
Valuation with Land and Property Economics (HF) 20	Valuation, Taxation and Investment Appraisal (HF) 20		Event Management and Diversification (HF) 20
Introduction to Business, Finance and Law (R4027HF) 20	Electives		International Property Markets (HF) 20
	Smart Places (HF) 10		

Academic Development and Professional Practice

Year of study 1
Code R4025HF
Credits 10
Core/option Core
Module contact [Dr Mark Simcock](#)

This module will seek to support the student in adapting to and learning how to maximise their potential at university. It will introduce students to the normal academic conventions required to study in Higher Education and help the students develop skills that will be of benefit to them in their academic career as well as professional development in the future.

It will also seek to begin to explain to students what professional practice is and what it is to be a professional individual as a member of a professional organisation and what expectations that brings upon an individual in terms of the way they go about their work and behave and act towards others. The module will seek to illustrate to students the importance of professional ethics, ethical behaviour and conduct.

The module supports the student's development of written and oral communication skills, independence in their studies, numeracy and research skills. Learning resources and assessments will be tailored to the Rural Enterprise and Land Management and Rural Property and Real Estate courses.

This module will also introduce the concept of continuing professional development (CPD) and how this can be applied to a student's development throughout their higher education experience as well as their future career development.

Students who successfully complete this module will be able to:

- Formulate a personal development plan required for success both in higher education and in the development of a professional career.
- Identify and apply digital skills required for success in higher education and in professional employment.
- Assess the role of professional ethics and conduct when working in professional practice.

Surveying Practice

Year of study 1
Code R4029HF
Credits 10
Core/option Core
Module contact [Dr Mark Simcock](#)

Being able to collect, interpret and present data on land and property using a range of mechanisms and techniques that are available is central to being able to provide advice to land and property stakeholders. This module seeks to enable students to study mapping techniques and to become familiar with the technology now available to assist with the management of land and property.

Students who successfully complete this module will be able to:

- Produce an accurate site plan to an appropriate scale.
- Explain the use of modern surveying instruments and their place in modern land management.
- Assess the role of developing technologies in land and property surveying.

Building Construction, Pathology and Regulation

Year of study 1
Code R4026HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

Land and property managers need an understanding of modern and traditional construction techniques and materials to be able to carry out building surveys of existing buildings and identify, assess and remedy building defects.

Land and property managers may also deal with the design, construction and appearance of new buildings, field engineering and landscape, and be familiar with land surveys, levelling, mapping and measurement.

This module is designed to familiarise students with the basic principles of both modern and traditional construction techniques and materials, and regulation. The focus is mostly on domestic buildings, but it is also relevant for farm and commercial buildings.

The module will enable students to become familiar with a variety of types of contract administration and documentation during the construction process, which is useful when liaising with other construction professionals and contractors.

Students who successfully complete this module will be able to:

- Carry out an inspection of a building to identify defects and advise upon appropriate remedies.
- Design a domestic building which complies with current UK regulations and provides a brief specification with costings, describing its main elements, materials and components.
- Undertake a risk assessment for a construction project or a site survey.

Rural Land Issues and Policy Development

Year of study 1
Code R4030HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

Before being able to advise those involved in the management of land, any student studying land management needs to be aware of and appreciate the current issues and drivers that affect the way land is managed.

Students of land management also need to be aware of the role of policy in determining land use and the

way in which policy has influenced the way land is used in the past, is used currently and how it may well be used into the future.

Students who successfully complete this module will be able to:

- Explain social, economic and environmental changes and trends in rural areas over time, the main drivers for these, and associated implications for land and property management.
- Identify the environmental, economic and social sustainability of land uses and/or rural businesses.
- Explain the evolution of the planning system and other policy mechanisms to regulate development, land use, and management, to include statutory landscape designations.
- Identify different agricultural and agri-environment support mechanisms and explain their impact on farming and rural land management.

Introduction to the Built Environment

Year of study 1

Code R4028HF

Credits 20

Core/option Core

Module contact [Dr Mark Simcock](#)

The built environment, for example, places where we live, work, shop, and socialise, includes not only buildings but the spaces created between buildings like green spaces, car parks, as well as the infrastructure for example transport and other communication networks (telecommunications/broadband), provision of utilities such as energy and water and flood defences, all of which are fundamental to human wellbeing. However, as the world's population increases, the demands placed on our built environment intensify, bringing with it continued challenges around how to make the best use of land, manage our use of natural resources and reduce pollution.

This module will complement the Building Construction, Pathology and Regulation module by examining what constitutes the built environment, its evolution and how it is managed. The module will consider the policies underpinning decisions relating to the built environment and what users of the built environment want and need from it.

The module will focus on exploring issues relating to housing, planning, transport, and infrastructure, with a particular focus on the rural built environment.

Students who successfully complete this module will be able to:

- Explain what constitutes the built environment and recognise the key components of the built environment.
- Explain how built environments evolve and identify the key stakeholders in their evolution.
- Explore the future challenges for our built environments.

Valuation with Land and Property Economics

Year of study 1

Code HF

Credits 20

Core/option Core

Module contact [Dr Mark Simcock](#)

This module introduces students to the economic principles and concepts that underlie land and property markets and the factors that affect the value of land and property. The module will facilitate an understanding of the demand for land, the supply of land and the relation to price and property markets. It will provide an examination of land and property as an investment and introduce the basic concepts of valuation mathematics. Students will gain an introduction of the methods of valuation and the interaction between land and property markets and the broader economy, as well as the role of land and property in economic development.

Students who successfully complete this module will be able to:

- Identify the general economic concepts of land and property, including the concept of land use and

property value and rights.

- Apply the concept of the time value of money and valuation mathematics to land and property assets.
- Identify the factors that can affect the value of land and property assets.
- Describe and explain the traditional five valuation methods.

Introduction to Business, Finance and Law

Year of study 1
Code R4027HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

Students will develop an awareness of the main types and areas of business, law and finance to support their careers as professionals working in and with a range of different rural land and property businesses. The module will introduce the key legal, business and financial matters that students need to understand to contribute to the operation of a business. Through familiarisation with aspects of law and finance, students will develop skills which will be transferable across a range of different disciplines.

Students who successfully complete this module will be able to:

- Assess the legal implications of a land and property management problem.
- Apply basic accounting information to control the business and contribute to the management decision making process.
- Identify and describe the key factors in establishing and managing a successful land and property business.

Career and Data Management

Year of study 2
Code HF
Credits 10
Core/option Core
Module contact [Dr Mark Simcock](#)

First, this module seeks to prepare students for a career working in professional practice whether that be the placement opportunity that they will undertake in Year 3 of their programme or through their ongoing professional experience in the workplace as a Degree Apprentice.

Second, the module introduces students to the techniques around collecting, managing and analysing data. This is an increasingly important professional skill in a world where land use decision making is underpinned by data. The content will be useful for students to build upon when they come to undertake their dissertation in the final year.

Students who successfully complete this module will be able to:

- Prepare a personal skills assessment and assess this against the skills required for a role in the land and property management profession.
- Identify skills areas for improvement and develop a career development plan to address any skills deficiencies.
- Analyse, present and interpret a dataset.

Smart Places

Year of study 2
Code HF
Credits 10
Core/option Core
Module contact [Dr Mark Simcock](#)

This module gives students an opportunity to consider critically the role of digital technologies in the lives of citizens and the built environment. A myriad of new technological developments is shaping place(s) and changing social, economic, and political processes. Digital technologies are creating opportunities and potential challenges for social change, ways of governance, new economic business models, smart built environments, and sustainable futures. Students advising on and engaging with sustainable real estate investment decisions and on the sustainable management of real estate will require an understanding of the digital tools and pathways heralded as providing solutions for problems and the concerns associated with these.

Students who successfully complete this module will be able to:

- Explore the key trends shaping the emergence of smart spaces and places.
- Develop a critical awareness of the rationale for, representation of, and analytics associated with, the term 'smart' in the context of sustainable places.
- Recognise the economic, social, political, and environmental dimensions of 'smart' applications in the natural and built environment.

Sustainable Built Environments

Year of study 2

Code HF

Credits 20

Core/option Core

Module contact [Dr Mark Simcock](#)

Since the late 1980s, international governments have been working towards achieving a more sustainable form of development but since the end of the 20th Century, this has become ever more important as global attention has focused on the challenges of climate change as well. By 2050 the world's population is set to hit 9 billion and yet at the same time, our target is to cut our carbon emissions to achieve net zero. The way we use and expand our built environment is going to be crucial in achieving both these ambitions as the government states that "the built environment is directly responsible for 25% of the total UK carbon footprint, and therefore has a critical role to play in the national transition to Net Zero".

This module will explore a range of current drivers to improve the sustainability of existing and new developments. There will be a focus on the need for climate change mitigation and the transition to a low-carbon economy, as well as consideration of how our built environment can be made more resilient and adaptable to climate change.

Students who successfully complete this module will be able to:

- Assess the economic, social and environmental challenges facing the built environment.
- Recognise the national and international drivers for sustainable place-making.
- Formulate proposals to create sustainable places.
- Evaluate case studies of successful low-carbon transitions in the built environment.

Planning and Development

Year of study 2

Code HF

Credits 20

Core/option Core

Module contact [Dr Mark Simcock](#)

The challenges of 21st Century development need not only impacts upon urban areas but also our market towns, villages and countryside. Whether concerned with the need for new homes to meet housing needs, new infrastructure requirements, farm diversification, or new employment opportunities a good understanding of the UK Town and Country Planning system is required for anyone working in the land and property sector.

The module provides a broad understanding of the statutory planning system, covering both national and local planning policy, whilst exploring the challenges associated with development and the delivery of sustainable development in a rural context. This will include an analysis of policy and practice in a range of topics such as housing, agriculture, renewable energy, infrastructure planning and protection of designated

areas.

Students who successfully complete this module will be able to:

- Interpret the administrative and legal framework of the spatial planning system in England.
- Appraise National and Local planning policies and the role that they play in decision making.
- Analyse the requirements placed upon applicants seeking planning permission for development.

Property Management and Maintenance

Year of study 2
Code HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

The Property Manager will be involved in the letting, management and maintenance of commercial and residential properties.

In this module, students will study and understand the lifecycle of let residential and commercial property individually or within a larger development and develop strategic approaches to their management and maintenance. Students will also study approaches to planned maintenance during the lifecycle of the building, including the diagnosis and remedy of key building defects, involving all stakeholders.

This module builds on the **Building Construction, Pathology and Regulation** module in the first year.

Students who successfully complete this module will be able to:

- Analyse and evaluate strategies in managing a let property portfolio in line with statutes and regulations.
- Identify and analyse the lifecycle of residential and commercial buildings, and advise on the implementation and management of maintenance, upgrade or redevelopment strategies.
- Diagnose and evaluate key defects in buildings and implement appropriate repair strategies involving key stakeholders.

Property Agency and Tenancy Law

Year of study 2
Code HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

Assisting clients with buying and selling property (be this agricultural, residential, or commercial) is a key area of professional work for surveyors. The surveyor must have a thorough knowledge of statutory and professional requirements and must act within the constraints of these to provide the best advice possible for clients. This module will cover property agencies and will provide students with an understanding of this area of practice.

Likewise, an understanding of the way relationships between the occupiers, third parties and owners of commercial, residential, and agricultural land and property are documented and managed is essential.

Students who successfully complete this module will be able to:

- Apply appropriate legislation to case studies and/or scenarios and provide advice and recommendations suitable to meet a client's objectives.
- Evaluate strategies for the sale, disposal and letting of land and/or property.
- Assess the impact of third-party interests on the management of land and/or property.

Valuation, Taxation and Investment Appraisal

Year of study 2
Code HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

Valuation is a, if not the central discipline for a practising chartered surveyor. Valuation itself has become more specialised in recent years and has been subjected to increasingly detailed scrutiny by the professional body itself (Royal Institution of Chartered Surveyors - RICS), the courts, and key stakeholders including the main financial institutions, the accountancy profession, and others. This module will build on the pre-requisite module to equip students to deal with a variety of rural and commercial valuation tasks and to enable them to embark on the Valuation professional competency of the RICS Assessment of Professional Competence in their placement year.

The implications of taxation weigh heavily in many decisions affecting the management of rural land, farms and other businesses. It is important that students achieve a high level of understanding of key taxes in a rural land and business management context, including an understanding of the principal capital taxes and an awareness of the less common taxes which may be encountered.

Students who successfully complete this module will be able to:

- Select and apply appropriate valuation methods to a range of rural and/or commercial valuation tasks.
- Display competence in the collation and use of market data in the preparation of a valuation.
- Appraise the worthwhileness of a land and/or property investment opportunity.
- Assess the impact of taxation on rural property and/or real estate and other business enterprises and identify opportunities for tax planning.

Placement year

Year of study 3
Core/option Core

Read our dedicated [Placement Learning](#) pages for information on the many benefits of the placement year.

Dissertation - Land and Property Management

Year of study 4
Code HF
Credits 40
Core/option Core
Module contact [Dr Mark Simcock](#)

The dissertation is designed to allow students to develop the skills and personal resilience needed to undertake a sustained, significant and high-quality project.

There will be a mix of core and optional sessions in the supporting research methods programme. In conjunction with their supervisor, and considering detailed course-specific advice, each student will select a topic for investigation. They will then plan, execute and report their project. The module will draw upon learning from other taught modules, but it also requires a high degree of independent learning. Students are expected to keep in regular contact with their supervisor and attend all the core sessions of the research methods programme. The supervisor meetings will include at least four obligatory sessions at specific time points throughout the year.

Students will need to apply their learning about the research methods associated with their discipline as they locate data to support their project; they may need to apply methods creatively according to the nature of their research topic. Throughout the module, students will be expected to make choices about the scale and manageability of their work; they will also need to apply good time management skills to ensure success. The project will require all students to search for literature related to their topic and to read independently. Students must make decisions about the direction of their research, and they will be expected to work proactively to benefit from supervision opportunities.

Students will be expected to ensure that each part of their project is ethically sound; this means following protocols but also by developing an ethical mind-set which is sensitive to stakeholders and issues arising in the research process. Students must ensure that they attend to issues of health and safety throughout their research.

Students who successfully complete this module will be able to:

- Use a review of literature, and other exploratory approaches, to locate a specific question, hypothesis or problem for investigation.
- Plan and ethically investigate using methods that are appropriate to the research context and the nature of the issue under investigation.
- Analyse and present complex data using appropriate methods and interpret the results to generate conclusions.
- Present a coherent, logical and accessible project report.

Valuation and Professional Practice (RPRE)

Year of study 4
Code HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

Students will already have studied the land and property market as well as the principal valuation and appraisal techniques employed in professional practice. Some students will also have had some valuation experience during their professional placement year. This module seeks to build and enhance on that by examining some of the key valuation tasks encountered by the rural valuer. The module seeks to develop students' ability to apply and evaluate valuation methodologies to real-world scenarios and to thereafter advise clients as to the most appropriate course of action. Students will be encouraged to decompartmentalise their learning and examine the interdisciplinary nature of valuation problems. The purpose of this is to ensure that the final year is linked to current real-world challenges. The module seeks to encourage students to work in teams and to work collaboratively in preparation for their professional roles and tutors will be encouraged to take a problem-based learning approach to delivery requiring students to solve valuation problems through their own inquiry.

Students who successfully complete this module will be able to:

- Apply and evaluate the use and adequacy of valuation methodologies to solve complex valuation problems within the appropriate legal and professional frameworks.
- Synthesise knowledge of valuation techniques and other land and property-related knowledge in arriving at an opinion of value.
- Collate, evaluate and utilise market data in the preparation of valuation figures.

Property Development

Year of study 4
Code HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

This module is designed to familiarise students with the development of buildings and other assets as part of a property portfolio. Students will need to be familiar with planning policies, land assembly, surveys, economic appraisal and valuations for development sites as well as the broader decision-making context that guides the property development from inception to disposal.

Students who successfully complete this module will be able to:

- Assess and evaluate the economic drive for land and development.
- Critically describe the development process, site and scheme appropriate to meet the client's objective.

- Critically conduct market research for the proposed development site to determine the feasibility and viability prospects of the scheme.
- Evaluate, using various development appraisal techniques, the feasibility and viability of a development.

Ethical and Sustainable Investment in the Built Environment

Year of study 4
Code HF
Credits 20
Core/option Core
Module contact [Dr Mark Simcock](#)

This module looks to equip students with the knowledge of the ethical and sustainability issues which need to be evaluated when considering an investment in the built environment, given the long-term nature of such investments, which may impact society, the environment and investors. It also looks to provide students with knowledge of the impacts such investments may have at various level by looking at the natural environment, communities and the regulatory/legislative requirements such investments operate within. The module explores the crucial role of financial analysis and decision-making in driving sustainable development and promoting ethical practices within the industry.

Taking inspiration from the principles of sustainable real estate investment outlined in the Paris Climate Agreement: An Action Framework, this module provides students with valuable insights into the stakeholders engaged in sustainable investment, the typical obstacles faced in implementing sustainable practices, and the ethical considerations related to environmental, social, and governance (ESG) factors in the built environment. Furthermore, the module incorporates the guidelines set forth by RICS (Royal Institution of Chartered Surveyors) in Advancing Responsible Business in Land, Construction, and Real Estate Use and Investment, with a specific focus on making the Sustainable Development Goals (SDGs) a tangible reality. By exploring the interplay between the SDGs and the built environment, this module offers a comprehensive understanding of the role sustainable development plays in shaping our surroundings.

Students who successfully complete this module will be able to:

- Assess the various concepts of ethical investment and sustainable finance in the built environment sector.
- Analyse the environmental, social, and governance (ESG) factors affecting investment decisions in the built environment.
- Evaluate the impact of ethical and sustainable investment on the built environment, including issues such as carbon reduction, energy efficiency, social equality, and community development.
- Critically assess different investment strategies and investment appraisal and analysis techniques used to support sustainability in the built environment.
- Apply ethical and sustainable investment frameworks and tools to real-world case studies and projects and effectively communicate the importance of ethical and sustainable investment to key stakeholders in the built environment to articulate the economic, environmental and social benefits of such investment practices.

Event Management and Diversification

Year of study 4
Code HF
Credits 20
Core/option Option
Module contact [Dr Mark Simcock](#)

This module will develop students' understanding and appreciation of how rural diversification, both on-farm and off-farm can play a key part in the viability and survivability of a rural business. Students will assess and appraise diversified activities, considering the resources available, the market opportunities and the social, environmental, and political factors which exist, encourage and constrain them.

Hundreds of thousands of people attend public events each year, however, only a fraction of these visitors will have any comprehension as to the level of planning and organisation that goes into planning, delivering, and financing a safe and successful event.

This module is designed to develop and evaluate the student's awareness and appreciation of how a successful event is planned, designed, costed, implemented, and assessed. Whilst the module will primarily focus on events taking place in a rural setting (for example as a diversification on a country estate), many of the skills and techniques learned will be relevant to the successful operation of any public event.

Students who successfully complete this module will be able to:

- Critically appraise the factors which affect the feasibility, profitability and viability of a farm diversification or public event.
- Interpret and understand different clients' objectives and the rationale for undertaking diversification against a background of Global, European, National, regional, and local influences and drivers.
- Critically appraise the Health and Safety planning and procedures for an event or diversification.
- Evaluate the different funding sources available to event organisers and the rural business.

International Property Markets

Year of study 4

Code HF

Credits 20

Core/option Option

Module contact [Dr Mark Simcock](#)

The global real estate market is a vast and complex system, with different countries and regions experiencing various levels of growth and development. This module will provide you with an overview of the key factors that influence international real estate markets, including economic growth, demographics, government policies, and investment trends.

We will also examine the distinct types of real estate assets that are traded internationally, such as residential property, commercial property, and infrastructure. You will learn how to analyse these assets and assess their potential for investment.

In addition, we will discuss the risks and challenges associated with international real estate investment. These include currency volatility, political instability, and cultural differences. By understanding these risks, you will be better equipped to make informed investment decisions.

By the end of this module, you will have a comprehensive understanding of the international real estate market. You will be able to identify the key drivers of market growth, assess the risks and rewards of international investment, and develop a successful investment strategy.

Students who successfully complete this module will be able to:

- Critically appraise the characteristics and risks of a diverse range of international real estate markets.
- Provide clients with tailored advice on the capacity of various investments (both asset class and location) to fulfil their individual investment objectives.
- Critically assess the professional requirements and risks associated with operating in international real estate markets.
- Advise clients on the long-term risks and elements that influence international investment.